# Fraud – Who is Stealing From You?

Presented by:

Janet Fohrman, CFE

## What You Will Learn About

What is Fraud?

How Does Fraud Occur?

Repercussions of Fraud

Prevention

**Detection** 

What to do if You Suspect Fraud?



## What is Fraud?





## What is Fraud?

Fraud is defined by Black's Law Dictionary as:

A knowing misrepresentation of the truth or concealment of a material fact to induce another to act to his or her detriment.

Consequently, fraud includes any intentional or deliberate act to deprive another of property or money by guile, deception, or other unfair means.

<sup>1</sup>Bryan Garner, ed., Black's Law Dictionary. 8th Ed. (2004), s.v., "fraud."



# Three Types of Fraud

# Occupational Fraud

(Internal)

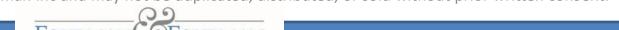
Committed by employees, managers, officers, or executive directors

#### **External Fraud**

Committed by clients, vendors, and other parties

#### Fraud Against Individuals

Other schemes that defraud individuals, rather than organizations



# What is Occupational Fraud?

The use of one's occupation for personal enrichment through the deliberate misuse or misapplication of the employing organization's resources or assets



### What Makes Nonprofits More Vulnerable?

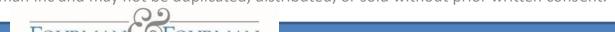
Nonreciprocal transactions (contributions) that are much easier to steal than other forms of income

An environment of trust unlike a for profit

Lack of a board member that has financial oversight expertise

Failure to devote adequate funds to financial management

Job security dependent on program and financial reporting to donors and especially government grants



# How Does Fraud Occur?





# Why Does Fraud Occur?

#### Financial Pressure

**Opportunity** 

#### Rationalization

#### Factors Present in Fraud and Abuse Schemes

#### Intent

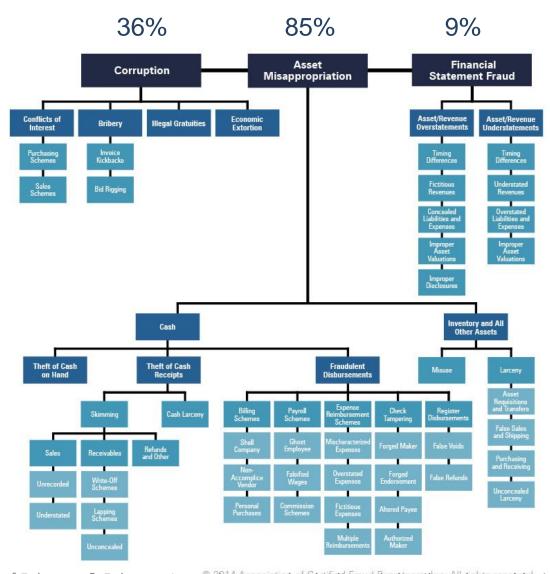
Motive to commit the fraud

Opportunity to commit the fraud

Concealment of the fraud

Rationalization of the fraud

# How Occupational Fraud is Committed





# Repercussions of Fraud





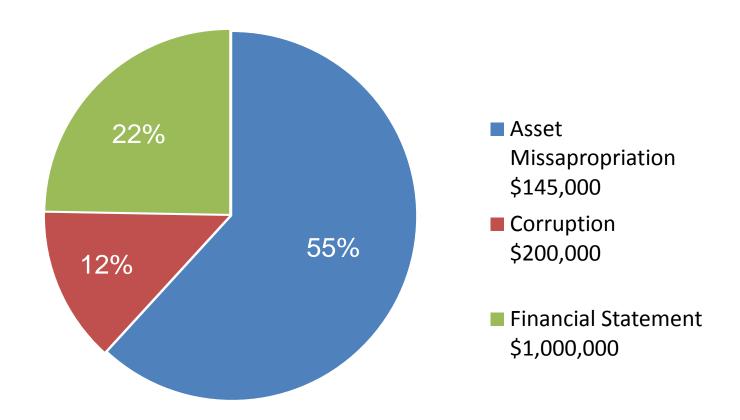
## **Costs of Fraud**

**Financial Loss** 

Legal Ramifications

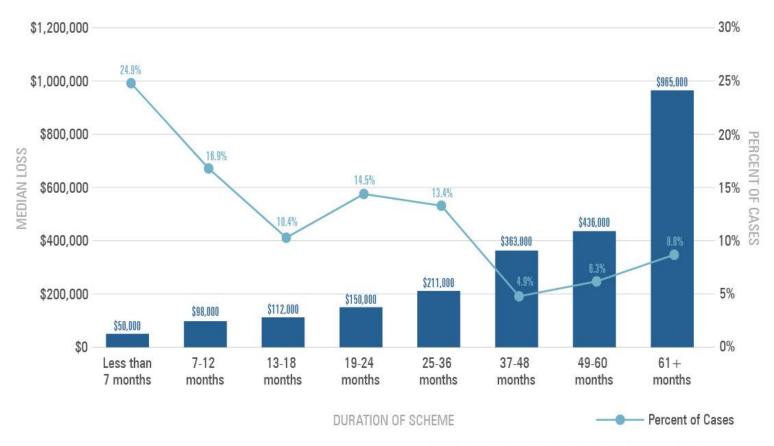
Loss of Reputation and Trust

## Median Losses





#### Frequency & Median Loss Based on Duration of Fraud



© 2014 Association of Certified Fraud Examiners, Inc. All rights reserved.



# Legal Aspects of Fraud

Mail Fraud

Interstate Transportation



Wire Fraud

False Statements to Government Agencies

## Prevention





# Aspects of Risk Management

Assessment - Identification of potential risks

Reduction - Policies and procedures

Transfer - Insurance or other means

Acceptance - Level of financial exposure willing to accept



RISK!

#### Board Members General Understandings Needed

Model of deterrence

Roles and responsibilities

Scope and limitations of auditors

Internal controls and policies and procedures

Periodical reassessments of vulnerability to fraud and systems for deterrence

Plan of action if fraud is discovered

Their personal liability of negligence





#### Ways to Prevent Fraud

Written Internal Controls and Procedures

Management Review

Employee Background Checks (Pre and Post Employment)

Tone at the Top

Competent Personnel in Oversight

**Independent Checks/Audits** 

**Employee Fraud Education** 

Clear Lines of Authority

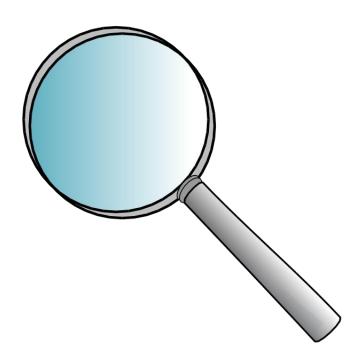
Reporting Mechanism



Perception

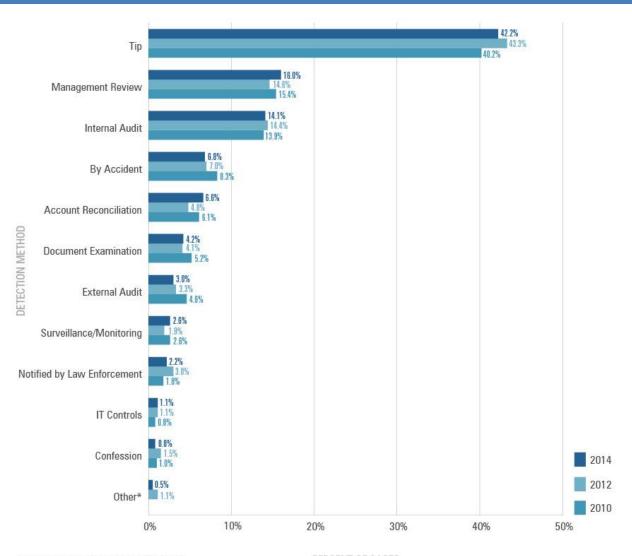


## Detection





# Initial Detection of Occupational Fraud



\*"Other" category was not included in the 2010 Report.

PERCENT OF CASES

© 2014 Association of Certified Fraud Examiners, Inc. All rights reserved.

This work is the property of Fohrman & Fohrman Inc and may not be duplicated, distributed, or sold without prior written consent.



# Behavioral Red Flags

Living Beyond Means

**Financial Difficulties** 

Unusually Close Association with Vendor/Customer

Control Issues, Unwillingness to Share Duties

"Wheeler-Dealer" Attitude

**Divorce/Family Problems** 

Irritability, Suspiciousness or Defensiveness

**Addiction Problems** 

Complained About Inadequate Pay





# Behavioral Red Flags (Con't)

Past Employment-Related Problems

Refusal to Take Vacations

Excessive Pressure from Within Organization

Social Isolation

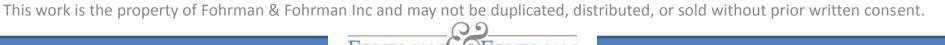
**Complained About Lack of Authority** 

Excessive Family/Peer Pressure for Success

Instability in Life Circumstances

Past Legal Problems





#### What to do if You Suspect Fraud?

Do not immediately approach the suspect

Remove suspects access to assets

Notify the Board of Directors

Look in all areas that could be involved

Obtain documentation of proof

Seek outside professional fraud assistance

Contact HR for termination instructions

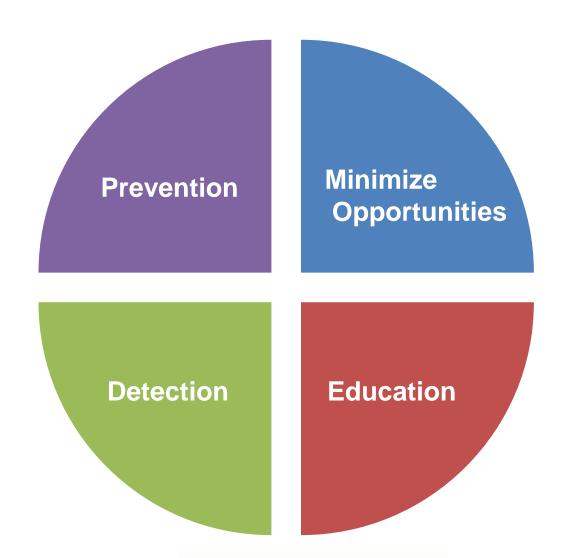
Contact attorney if needed

Contact local police department





# Conclusion to Avoiding Fraud





#### Resources

#### Fraud and Abuse in Nonprofit Organizations by Gerard M. Zack

- Sample Audit Committee Charter
- Sample Code of Conduct
- Sample Policy on Suspected Misconduct
- Sample Conflict of Interest Policy

Association of Certified Fraud Examiners – acfe.com

Board Source – boardsource.org







Specializing in Nonprofit Accounting

# Janet Fohrman, CFE



Janet @ Fohrman.com ● Fohrman.com ● (949) 458-0836